



Contact:

Kelli Matthews

kelli@vervenorthwest.com

541.579.5888

Home Sweet Home?

Keep Your Family Safe and Secure When You're in the House

Prevent home invasions, "lock bumping" and in-home burglaries with SIMLock™

[Eugene, Ore.] February 1, 2007 – Your home should be your sanctuary, offering protection within its walls. But, according to statistics, more than 14 percent of burglaries occur when the victims are in the house. SIMLock™, a new home safety product on the market, allows the user to engage a secondary lock with the ease of flipping a switch, keeping unwanted intruders out.

Installed on the deadbolt, SIMLock™ prevents forcible entry – whether through an unauthorized key duplicate, lock picking or the dangerous "lock bumping" trend.

"I want to provide added peace of mind for people," says Inventor Albert Nokleberg. "The SIMLock™ is an easy way to prevent the most egregious of crimes – one that violates our personal space and the safety a home should provide."

When the SIMLock™ is engaged, the deadbolt cannot be picked or opened by a locksmith, house key or bump key. When used together with smart precautions like keeping doors and windows locked at all times, verifying identity before opening the door to a stranger and keeping the line of sight to the front door clear from the street, your family will be safer when at home.

"Hundreds of videos can be downloaded on popular Internet video sites that demonstrate lock picking and key bumping techniques," says Nokleberg. "People may underestimate their risk when home alone based on the knowledge willing thieves can attain. I want people to not be fearful, but feel safe and secure at home."

The SIMLock™ can only be engaged from inside the house, preventing accidental lock-outs.

For more information visit: www.thesimlock.com.

##

About SIMLock™ and B & A Lock Tech Engineering, Inc.

Founded in 2006, B & A Lock Tech Engineering, Inc. developed the SIMLock™ to create added peace of mind, instill a sense of security for users and grow a socially responsible company. The SIMLock™ is an easy-to-install device that installs to an existing residential door deadbolt and prevents unwanted intruders from entering your home through a door when the SIMLock™ is engaged.